

Sponsorship and Exhibitor Opportunities



METHANE LEADERSHIP SUMMIT 2024

► Building Momentum on Methane Emissions Reductions

Location :
**THE RIMROCK
RESORT HOTEL**

Date :
**APRIL 17-18
2024**



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Summary

PTAC is excited to announce that we will be hosting the 2024 Methane Leadership Summit on April 17 & 18, 2022 at the Rimrock Resort Hotel. This captivating 2-day event will continue the momentum generated from our annual methane forum launched in 2018, and bring together a multitude of stakeholder groups operating within the oil and gas industry, including government organizations, regulatory bodies, oil and gas producing companies, service and supply companies, research centres, and academic institutions, and will focus on the significant challenges facing the Canadian oil and gas industry related to methane emissions reductions targets.

As we move towards a future where methane reductions are of utmost importance, PTAC recognizes that the oil and gas industry must cultivate an urgent call to action amongst its participants. The methane reduction targets set for the Canadian oil and gas sector require aggressive and swift action by all industry players, which can only be attained through mass collaborative innovation and progressive action.

This conference will play a critical role providing a forum where necessary collaborative dialogue can take place amongst key experts operating within the methane space and will provide a platform for knowledge sharing opportunities and material action that focuses on technology innovation and new practices to help the oil and gas industry achieve its reduction targets. We hope you will join us in April 2024 as a sponsor to help drive innovation, promote progress, and break boundaries within the methane emissions reduction space.

**Building
Momentum on
Methane
Emissions
Reductions**

Day 1 - April 17, 2024

7:15 a.m. MST	Registration & Breakfast
8:00 a.m. MST	Opening Remarks
8:15 a.m. MST	Keynote Presentation
8:30 a.m. MST	Session 1: The Journey to Methane Emissions Reduction by 2030 This session will focus on the biggest challenges as we work towards 75% reductions by 2030, and net-zero by 2050.
9:30 a.m. MST	BREAK
10:00 a.m. MST	Session 2: Challenges and Opportunities in the Regulatory Landscape This session will focus on the evolving regulatory framework at the provincial and federal levels and discuss the necessary changes to maintain Canada's leadership.
11:00 a.m. MST	Session 3: Accelerating the Momentum in Methane Detection, Measurement, Monitoring, Big Data Analysis, and Reporting This session will focus on recent accomplishments in methane detection, measurement, monitoring, big data analysis and reporting, including the application of machine learning and artificial intelligence.
12:00 p.m. MST	LUNCH
1:00 p.m. MST	Keynote Presentation
1:15 p.m. MST	Session 4: Methane Emissions Measurement and Reporting (Top-Down and Bottom-Up) This session will focus on recent technological progress and deployment of measurement infrastructure to improve quantification and reporting.
2:15 p.m. MST	BREAK
2:45 p.m. MST	Session 5: Methane Emissions Detection and Quantification Case Studies This session will provide demonstration and deployment of novel detection and quantification technologies.
3:45 p.m. MST	Closing Remarks / Conference Proceedings Adjourned
4:00 – 6:00 p.m. MST	Methane Social Event

Day 2 - April 18, 2024

7:15 a.m. MST	Registration & Breakfast
8:00 a.m. MST	Opening Remarks
8:15 a.m. MST	Keynote Presentation
8:30 a.m. MST	Session 6: Canada's Global Presence and Leadership This session will focus on Canadian commitments and contributions to global efforts to reduce methane emissions reductions.
9:30 a.m. MST	BREAK
10:00 a.m. MST	Session 7: Is it Profitable to Reduce Methane Emissions? This session will focus on the economics of methane emissions reduction projects, including incentives, taxes, carbon pricing, cost efficiencies, and capital and operating expenses.
11:00 a.m. MST	Session 8: Technology Development and Field Trials - Tanks, Leaky Wells, and Catalytic Heaters. As the journey progresses towards larger than 75% reduction, the remaining knowledge gaps need to be addressed with new technology development, demonstration, deployment, and market uptake. This session will focus on recent and relevant accomplishments.
12:00 p.m. MST	LUNCH
1:00 p.m. MST	Keynote Presentation
1:15 p.m. MST	Session 9: Technology Development and Field Trials -Methane Slip, Flaring Alternatives, Novel Pneumatics, and other technologies to address the remaining sources of methane emissions. As the journey progresses towards larger 75% reduction, the remaining knowledge and technology gaps need to be addressed with technology development, demonstration, deployment, and market uptake. This session will focus on recent and relevant accomplishments.
2:15 p.m. MST	BREAK
2:45 p.m. MST	Session 10: Methane Emissions Reduction Deployment Success Stories This session will focus on successful deployment projects.
3:45 p.m. MST	Closing Remarks
3:55 p.m. MST	Conference Adjourned

PRIMARY SPONSORSHIP & EXHIBITOR PACKAGES

KEY PACKAGE BENEFITS

- Priority placement of company name and logo on website event page
- Priority placement of company logo on event signage, materials, and newsletters
- Special recognition in all event media alerts and press releases
- Sponsor recognition on social media
- 15% discount on additional event passes
- On-screen feature promotion between sessions (provided by sponsor)
- Recognition in post-event newsletter and event guide

SPONSORSHIP PACKAGES

GOLD: \$10,000

(Non-members: \$14,000)

- Six complimentary event passes
- Pop-up banner by main stage and registration (provided by sponsor)
- Speaking opportunity
- Extensive social media promotion
- One-page overview or ad in event brochure
- Running banner on website month prior to event
- Featured on PTAC homepage

SILVER: \$8,000

(Non-members: \$11,000)

- Four complimentary event passes
- Pop-up banner on main stage (provided by sponsor)
- Speaking opportunity
- Standard social media promotion
- One-page overview or ad in event brochure
- Running banner on website two weeks prior to event with redirect link

BRONZE: \$7,000

(Non-members: \$10,000)

- Three complimentary event passes
- Pop-up banner at registration (provided by sponsor)
- Speaking opportunity
- Limited social media promotion
- Half-page overview or ad in event brochure
- Running banner on website one week prior to event with a redirect link

ADDITIONAL BENEFITS

- Company logo on website, signage, materials, and newsletters
- Sponsor recognition on social media
- Included on compilation sponsor slide between sessions
- Included in post-event newsletter and delegates list
- Exhibitor table provided in reception area for networking and brand promotion

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PACKAGES

VENUE: \$5,000

(Non-members: \$7,000)

- Two complimentary event passes
- Pop-up banner at entrance (provided by sponsor)
- One dedicated social media post

LUNCH : \$4,000

(Non-members: \$5,500)

- One complimentary event pass.
- Pop-up banner in Lunch area (provided by sponsor)
- Lunch station signage

BREAKFAST: \$4,000

(Non-members: \$5,500)

- One complimentary event pass.
- Pop-up banner in breakfast area (provided by sponsor)
- Breakfast station signage

RECEPTION: \$6,000

(Non-members: \$8,500)

- One complimentary event pass
- Pop-up banner during networking (provided by sponsor)
- Refreshment station signage
- Exhibitor table

NAME TAG: \$5,000

(Non-members: \$7,000)

- One complimentary event pass
- Branded lanyards (provided by the sponsor)
- Logo printed on back of name tags

EVENT GUIDE: \$5,000

(Non-members: \$7,000)

- One complimentary event pass
- Full page back side ad
- Logo included on front cover of guide



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

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EXHIBITOR TABLE: \$2500 (Non-members: \$4,500)

- Sponsor table provided in reception area for networking and brand promotion (content for table provided by sponsor)
- Traffic during coffee breaks & lunch break directed to exhibitor tables
- Extensive social media promotion
- One complimentary event pass

Exhibitor Table included in Gold, Silver, and Bronze Packages

POP-UP BANNER: \$950 (Non-members: \$1,500)

- Pop-up banner in reception area (provided by sponsor)
- Included in post-event newsletter

Benefits

- Discount on event passes (10%)
- Included on event guide Included in post-event newsletter



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