



METHANE LEADERSHIP SUMMIT 2024

► SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Location :
**THE RIMROCK
RESORT HOTEL**

Date :
**APRIL 17-18
2024**

Banff, Alberta, Canada



PTAC

**PETROLEUM
TECHNOLOGY
ALLIANCE
CANADA**

CRIN
Clean Resource
Innovation Network



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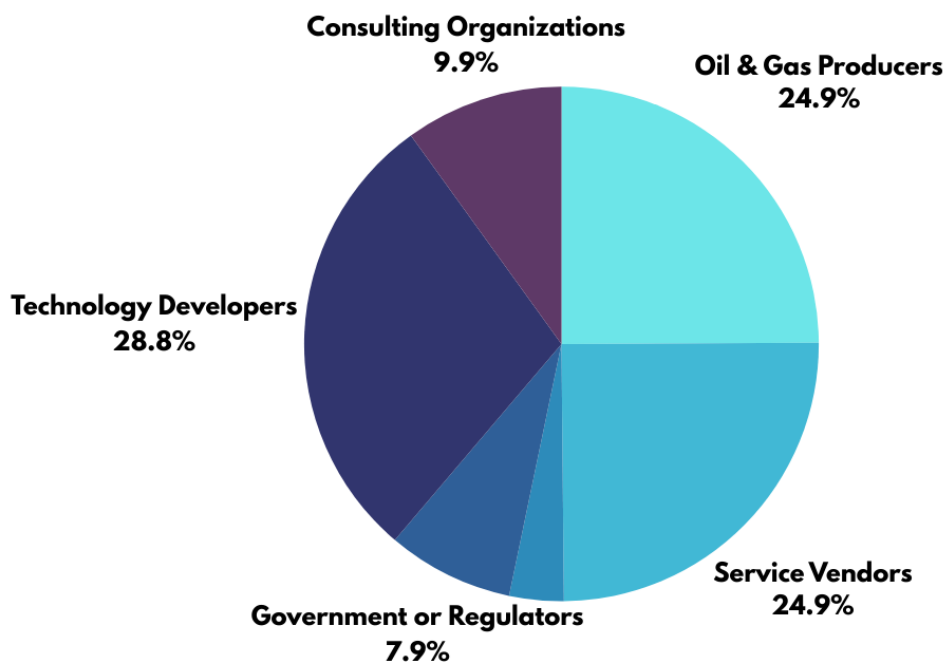
ARE YOU LOOKING TO MAKE AN IMPACT IN THE ENERGY INDUSTRY?

Look no further than the Methane Leadership Summit 2024! As a pinnacle event building on our history of successful annual gatherings, the summit is tailor-made for energy producers, pipeline and midstream operators, and government entities. This is an opportunity to connect with key stakeholders in the industry and elevate your brand.

Our competitively priced sponsorship package is designed to deliver impact. It focuses on highlighting your successes and achievements to a targeted audience. We make promoting your brand easy by leveraging your existing collateral and videos, ensuring your message resonates with key stakeholders while maintaining a manageable workload. At Petroleum Technology Alliance Canada, we value your unique needs and are committed to personalizing our offering to align with your goals.

Reach out to us directly, and we would be happy to collaborate to make the Methane Leadership Summit 2024 a milestone for your organization. We are committed to working with you to promote your brand and connect with industry leaders. Please reach out to us today to learn more about how we can help you achieve your specific goals to promote your brand and connect with industry leaders.

ORGANIZATIONS THAT PARTICIPATE



+300 ATTENDEES



96% OF ATTENDEES WOULD REGISTER AGAIN



25% OF ATTENDEES CAME FROM OUTSIDE OF ALBERTA



7 HOURS OF NETWORKING FOR SPONSORS

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PACKAGES

RECEPTION: \$6,000
(Non-members \$8,500)

- Two complimentary event passes
- Pop-up banner during networking (provided by sponsor)
- Refreshment station signage

LUNCH : \$4,000
(Non-members \$5,500)

- One complimentary event pass.
- Pop-up banner in Lunch area (provided by sponsor)
- Lunch station signage

BREAKFAST: \$4,000
(Non-members \$5,500)

- One complimentary event pass.
- Pop-up banner in breakfast area (provided by sponsor)
- Breakfast station signage

VENUE: \$5,000
(Non-members \$7,000)

- Two complimentary event passes
- Pop-up banner at entrance (provided by sponsor)
- One dedicated social media post

NAME TAG: \$5,000
(Non-members \$7,000)

- One complimentary event pass
- Branded name tags (provided by the sponsor)
- Logo printed on back of name tags

EVENT GUIDE: \$5,000
(Non-members \$7,000)

- One complimentary event pass
- Full page back side ad
- Logo included on front cover of guide



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SPONSORSHIP & EXHIBITOR PACKAGES

KEY PACKAGE BENEFITS

- Priority placement of company name and logo on website event page
- Priority placement of company logo on event signage, materials, and newsletters
- Special recognition in all event media alerts and press releases
- Sponsor recognition on social media
- 15% discount on additional event passes
- VIP seating at Methane Leadership Summit
- On-screen feature promotion between sessions (provided by sponsor)
- Recognition in post-event newsletter and event guide

SPONSORSHIP PACKAGES

GOLD: \$8,400

(Non-members: \$11,700)

- Six complimentary event passes
- Pop-up banner by main stage and registration (provided by sponsor)
- Extended social media promotion
- One-page overview or ad in event brochure
- Running banner on website month prior to event
- Featured on PTAC homepage

SILVER: \$6,400

(Non-members: \$9,020)

- Four complimentary event passes
- Pop-up banner on main stage (provided by sponsor)
- Standard social media promotion
- One-page overview or ad in event brochure
- Running banner on website two weeks prior to event with redirect link

BRONZE: \$5,400

(Non-members: \$7,500)

- Three complimentary event passes
- Pop-up banner at registration (provided by sponsor)
- Limited social media promotion
- Half-page overview or ad in event brochure
- Running banner on website one week prior to event with a redirect link

ADDITIONAL BENEFITS

- Company logo on website, signage, materials, and newsletters
- Sponsor recognition on social media
- Included on compilation sponsor slide between sessions
- Included in post-event newsletter and delegates list

ADDITIONAL SPONSORSHIP OPPORTUNITIES

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EXHIBITOR TABLE: \$2,500

(Non-members: \$4,500)

- Sponsor table provided in reception area for networking and brand promotion (content for table provided by sponsor)
- Traffic during coffee breaks. Lunch break directed to exhibitor tables
- Extensive social media promotion
- One complimentary event pass

**Limited Tables Still Available – Contact PTAC for More Details **

POP-UP BANNER: \$950

(Non-members: \$1,500)

- Pop-up banner in reception area (provided by sponsor)
- Included in post-event newsletter

Benefits

- Discount on event passes (10%)
- Included on event guide Included in post-event newsletter



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