Sponsorship & Exhibitor Details

Date: November 13, 2024
Location: Calgary Petroleum Club
319 5 Ave SW, Calgary, AB T2P 0L5

Innovation & Technology

The Digital Innovation Forum will highlight topics and discussions related to Generative AI, Chat GPT, and advancements in digital pumps.
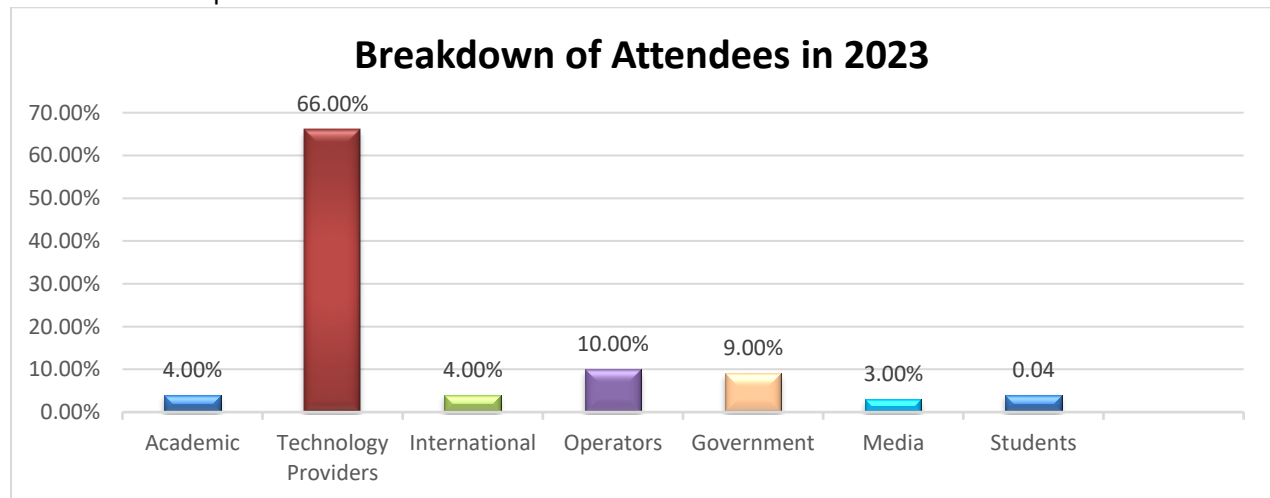
This dynamic event will serve as a platform to bring together stakeholders, producers, and vendors, fostering collaboration and engagement across diverse sectors.

Event Activities:

- Technology Spotlights feature new technologies from the sponsoring companies of the 2024 Forum
- Networking breaks: Mingle with the exhibitors of the 2024 Forum, exchange business cards, grab a snack, coffee and tea, and find something in common!
- Networking Reception: End the day with a drink and continue socializing. The exhibitors will remain for networking and questions. (*Please note, if we do not secure a networking reception sponsor, we cannot give out drink tickets)

Who Attends:

- Operators
- Technology Providers
- Entrepreneurs
- Industry leaders
- Media: DOB (Digital Oil Bulletin)
- Media: BOE Report
- Internship students

Breakdown of Attendees in 2023

Category	Percentage
Academic	4.00%
Technology Providers	66.00%
International	4.00%
Operators	10.00%
Government	9.00%
Media	3.00%
Students	0.04

Why Become a Sponsor?

Your sponsorship plays a critical role in the success of this Forum.

As a sponsor, you will receive exposure to a diverse audience, including industry leaders, professionals, and innovators. This exposure will provide your organization with heightened visibility and a unique opportunity to showcase your commitment to innovation.

Contact Us

PTAC:

Christine Hoeppner**,** Project Coordinator

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- (cell) 403-835-5099

Venue:

Calgary Petroleum Club:

- 403-269-7981
- contactus@calpeteclub.com

Audio Visual:

Inland Audio Visual:

- https://inlandav.ca/
- Adam: alederer@inlandav.ca

Sponsorship Packages

	Gold	Silver	Bronze	Lanyards	Networking Breaks (2 Available)	Networking Reception
Package Price PTAC Member	$5000+GST	$4000+GST	$3000+GST	$900+GST	$1000+GST	$2000+GST
Package Price Non-Member	$7000+GST	$5500+GST	$4000+GST	$1300+GST	$2000+GST	$3000+GST
Exhibit Booth available	✓	✓	✓	X	X	✓
Speaking Spot	5 min Technology Spotlight	5 min Technology Spotlight	5 min Technology Spotlight	X	X	X
Delegate passes	6	4	2	1	1	2
Company Logo on Lanyards and Name Tags	X	X	X	SOLD OUT	X	X
Drink Tickets to the Networking Event	*Only if we get a networking reception sponsor – then 1 to 2 drink tickets*					
Free Innovation Showcase Posting	✓	✓	✓	✓	✓	✓
Company/Logo Feature on Virtual Event Guide	Full page overview/ad in the event guide. Page dimensions: 1414 x 2000 px, full color, PNG	X	X	1/2 page overview/ad in the event guide. Page dimensions: 1414 x 1000 px, full color, PNG	1/2 page overview/ad in the event guide. Page dimensions: 1414 x 1000 px, full color, PNG	Full page overview/ad in the event guide. Page dimensions: 1414 x 2000 px, full color, PNG
Company Logo featured on event webpage	✓	✓	✓	✓	✓	✓
Social Media Recognition Posting	2	1	1	1	1	1
Company Logo Displayed on Conference Screens	✓	✓	✓	✓	✓	Plus logo will be displayed on the screens for the duration of the reception.
Other						Logo of sponsor will be on the drink tickets

*Please note we have limited exhibition booths available