Sponsorship and Exhibitor Opportunities

COLLABORATION · INNOVATION · RESEARCH & DEVELOPMENT · POLICY & REGULATION

METHANE LEADERSHIP SUMMIT 2025

Location :

FAIRMONT BANFF SPRINGS

Date :

APRIL 15-16 2025

Banff, Alberta, Canada

PTAC PETROLEUM TECHNOLOGY ALLIANCE CANADA

Table Of Contents

01 Introduction

02 Industry Engagement & Key Benefits

03 Sponsorship Opportunities

04 Terms & Conditions

05 Floor Plan

06 Contact Us

Introduction
Methane Leadership Summit 2025

The Methane Leadership Summit 2025 is ideal for all organizations involved in the energy industry to connect with key stakeholders to elevate their brand. This summit builds on a history of successful annual gatherings and is designed to deliver impact at a competitive price point.

Our sponsorship packages are tailored to meet your unique needs and promote your brand effectively. We focus on highlighting your successes and achievements to a targeted audience using content, making it easy for you to connect with stakeholders and maintain a manageable workload. At Petroleum Technology Alliance Canada, we are committed to personalizing our offering to align with your goals and help you achieve specific objectives.

If you're interested in collaborating with us to make the Methane Leadership Summit 2025 a milestone for your organization, please contact us directly. We'll work with you to promote your brand effectively.

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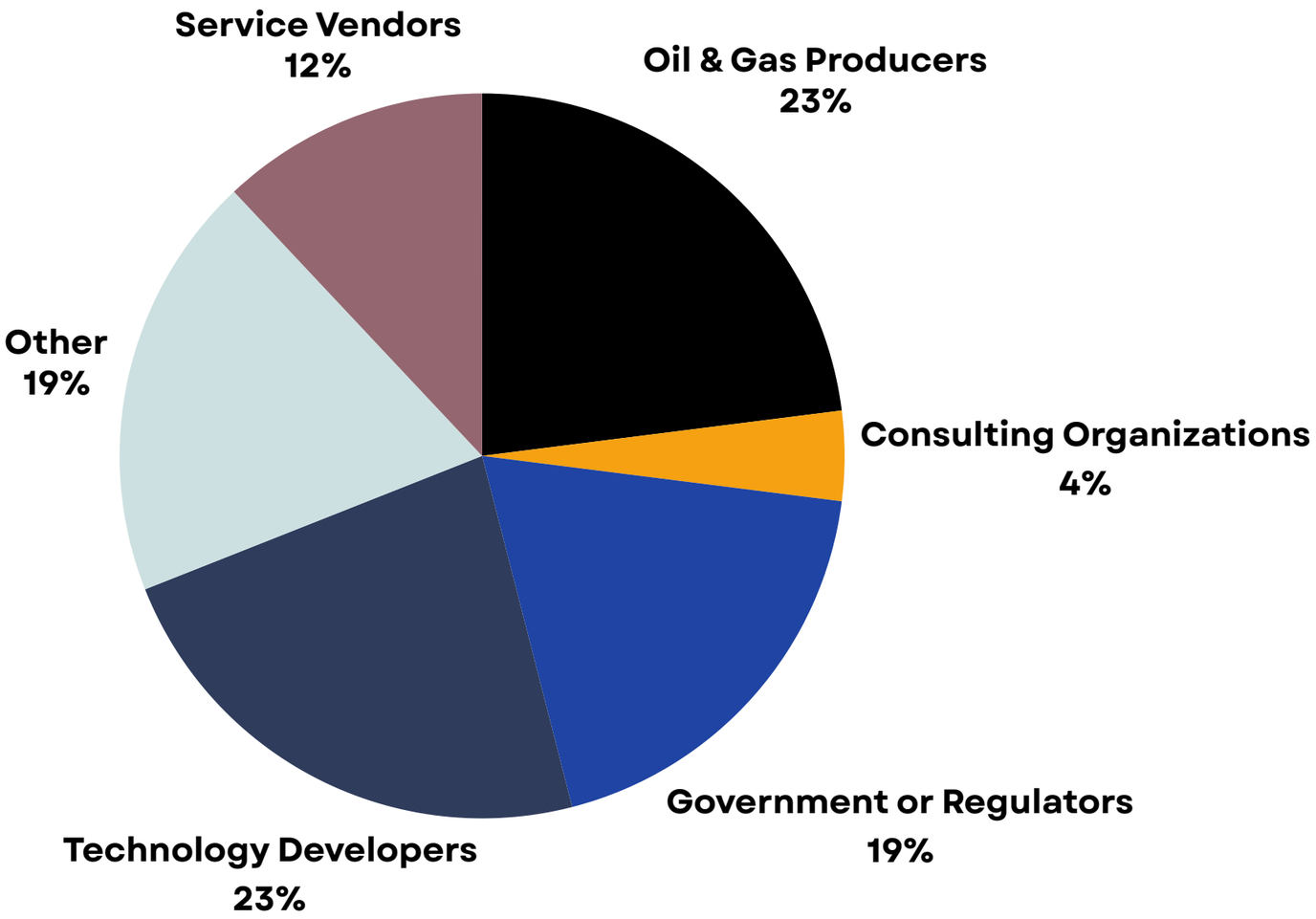
Industry Engagement & Key Benefits
Methane Leadership Summit 2025



+300 ATTENDEES

85% OF ATTENDEES WOULD REGISTER AGAIN

24% OF ATTENDEES CAME FROM OUTSIDE OF ALBERTA

7 HOURS OF NETWORKING FOR SPONSORS

Results provided from Methane Leadership Summit 2024 Satisfaction Survey

PTAC PETROLEUM TECHNOLOGY ALLIANCE CANADA

Sponsorship Opportunities

	Gold	Silver (1 Remaining)	Bronze (1 Remaining)	Exhibitor Booth (Few Remaining)	Networking Reception	Hotel Keys	Venue Sponsorship
PTAC Member Sponsorship Package Pricing	SOLD OUT	**$8,000**	**$7,000**	**$3,300**	**$6,000** (Evening of April 15)	**$4,000**	**$4,000** Sponsor of the venue for both days of the conference
Non-Member Package Pricing	SOLD OUT	**$11,000**	**$10,000**	**$5,300**	**$8,500**	**$6,500**	**$5,400**
Technology spotlight/ Presentation	**15 minute presentation** *Share new valuable knowledge with the audience, highlighting your company's technology	**5 minute - Technology Spotlight** *Flowing with the conference topics	**5 minute - Technology Spotlight** *Flowing with the conference topics	X	**5 minute - Technology Spotlight** Plus, an additional introduction at the networking reception (2 mins) *Flowing with the conference topics	X	X
Logo Placement	Priority placement on the event guide, website, and featured in the post-conference newsletter.	Secondary placement on the event guide, website, and featured in the post-conference newsletter	Tertiary placement on the event guide, website, and featured in the post-conference newsletter	In the event guide, post-conference newsletter, and on PTAC's website	In the event guide, post-conference newsletter, and on PTAC's website	On the hotel keys	In the event guide, post-conference newsletter, and on PTAC's website
Delegate Passes	6	4	3	2	2	1	1
Discount for additional delegate passes	20%	15%	15%	10%	10%	10%	X
Exhibitor Table	✓ **Priority placement** (sponsors choice)*	✓ **Secondary Placement** (sponsors choice)*	✓ **Tertiary Placement** (sponsors choice)*	✓	✓	X	X
Event Guide - Digital	1 page overview	1 page overview in virtual event guide	1/2 page overview	X	✓	X	✓
Other					Priority seating during the conference	X	X

Sold Out Sponsorship Packages: Gold, Lanyard, Breakfast, and Lunch Opportunities

Terms & Conditions

Priority Placement: Returning sponsors from 2024 enjoy priority if they sign contracts by **November 15, 2024.** New sponsors will be placed on a waitlist and notified based on the order in which they express interest (choeppner@ptac.org).

Package Details: PTAC offers Gold, Silver, and Bronze sponsorship packages, each with unique benefits, including booth selection, Technology Spotlights, and presentation slots.

Booth Selection: Sponsors with booths included can choose their location based on package priority and contract signing date.

Event Components: PTAC has approximately 40 booths, 15 Technology Spotlights, and for Gold sponsors up to 6 presentations available.

Floorplan Release: Expect the floorplan to be released in February or earlier, with prompt notification to sponsors.

Contractual Obligations: Sponsors are expected to fulfill all obligations outlined in the contract, including timely payments.

Cancellation Policy: Cancellations must be made in writing, with potential penalties for cancellations made after a specified deadline.

Waitlist Process: Sponsors expressing interest after November 15, 2024, will be placed on a waitlist and notified based on the order of their email and package.

Limited Availability: Sponsorship opportunities are limited and granted on a first-come, first-served basis.

Additional Information: For more details on benefits, pricing, and inquiries, please get in touch with us directly.

Floor Plan

Methane Leadership Summit 2025

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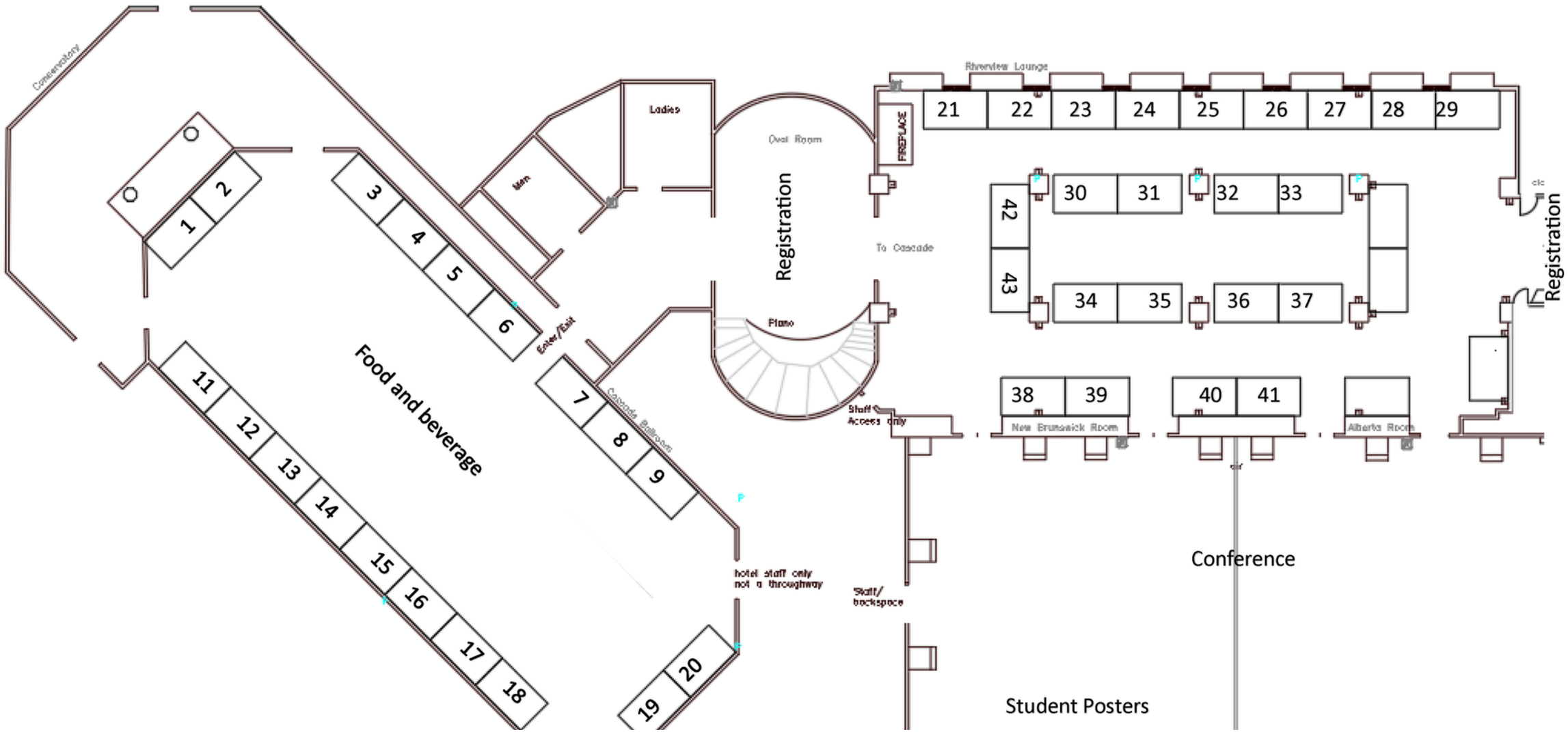
DRAFT – Subject to Change



Contact Us

Methane Leadership Summit 2025

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