

Sponsorship and Exhibitor Opportunities  
Producers & Government Organizations



# METHANE LEADERSHIP SUMMIT 2025

Location :

**FAIRMONT BANFF  
SPRINGS**

Date :

**APRIL 15-16  
2025**

**Banff, Alberta, Canada**



# PTAC

**PETROLEUM  
TECHNOLOGY  
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CANADA**





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# Introduction

## Methane Leadership Summit 2025

The Methane Leadership Summit 2025 is ideal for energy producers, pipeline and midstream operators, and government entities seeking to connect with key stakeholders within industry to elevate their brand. This summit builds on a history of successful annual gatherings and is designed to deliver impact at a competitive price point.

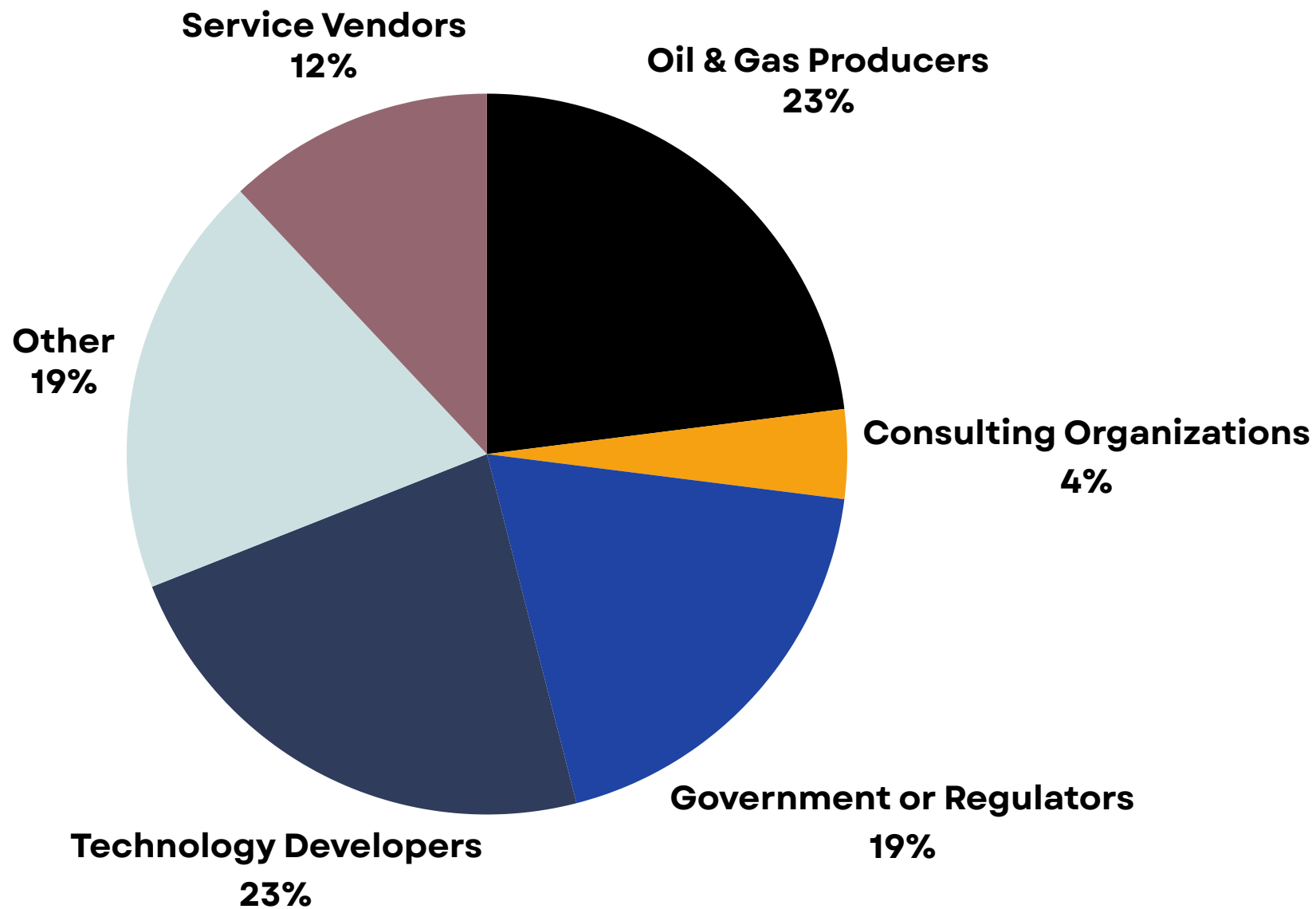
Our sponsorship packages are tailored to meet your unique needs and promote your brand effectively. We focus on highlighting your successes and achievements to a targeted audience using content, making it easy for you to connect with stakeholders and maintain a manageable workload. At Petroleum Technology Alliance Canada, we are committed to personalizing our offering to align with your goals and help you achieve specific objectives.

If you're interested in collaborating with us to make the Methane Leadership Summit 2025 a milestone for your organization, please contact us directly. We'll work with you to promote your brand effectively.



# Industry Engagement & Key Benefits

## Methane Leadership Summit 2025



**+300 ATTENDEES**



**85% OF ATTENDEES  
WOULD REGISTER AGAIN**



**24% OF ATTENDEES CAME  
FROM OUTSIDE OF ALBERTA**



**7 HOURS OF NETWORKING  
FOR SPONSORS**

*\*Results provided from Methane Leadership Summit 2024 Satisfaction Survey\**



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# Sponsorship Opportunities

	Gold	Silver – Booth (1 Remaining)	Silver – Video (1 Remaining)	Bronze (1 Remaining)	Networking Reception	Hotel Keys	Venue Sponsorship	Exhibitor Booth (Few Remaining)
PTAC Member Sponsorship Package Pricing	<b>SOLD OUT</b>	\$8,000	\$8,000	\$7,000	\$6,000 (Evening of April 15)	<b>SOLD OUT</b>	\$4,000 Sponsor of the venue for both days of the conference	\$3,300
Non-Member Package Pricing	<b>SOLD OUT</b>	\$11,000	\$11,000	\$10,000	\$8,500	<b>SOLD OUT</b>	\$5,400	\$5,300
Technology spotlight/ Presentation	<b>15 minute presentation</b> *Share new valuable knowledge with the audience, highlighting your company's technology	<b>5 minute – Spotlight</b> *Flowing with the conference topics	<b>5 minute – Spotlight</b> *Flowing with the conference topics	<b>5 minute – Spotlight</b> *Flowing with the conference topics	<b>5 minute – Spotlight</b> Plus, an additional introduction at the networking reception (2 mins) *Flowing with the conference topics	X	X	X
Logo Placement	Priority placement on the event guide, website, and featured in the post- conference newsletter.	Secondary placement on the event guide, website, and featured in the post- conference newsletter	Secondary placement on the event guide, website, and featured in the post- conference newsletter	Tertiary placement on the event guide, website, and featured in the post- conference newsletter	In the event guide, post-conference newsletter, and on PTAC's website	On the hotel keys	In the event guide, post-conference newsletter, and on PTAC's website	In the event guide, post-conference newsletter, and on PTAC's website
Delegate Passes	6	4	4	3	2	1	1	2
Discount for additional delegate passes	20%	15%	15%	15%	10%	10%	X	10%
Exhibitor Table	✓ <b>Priority placement</b> (sponsors choice)*	✓ <b>Secondary Placement</b> (sponsors choice)*	X	✓ <b>Tertiary Placement</b> (sponsors choice)*	✓	X	X	✓
Event Guide – Digital	1 page overview	1 page overview in virtual event guide	1 page overview in virtual event guide	1/2 page overview	✓	X	✓	X
Other			<b>4 videos</b> , each up to <b>three minutes long</b> , will play during networking breaks in the main conference space		Priority seating during the conference	X	X	X

***\*Sold Out Sponsorship Packages: Gold, Lanyard, Breakfast, Hotel Keys and Lunch Opportunities***

# Terms & Conditions



**Priority Placement:** Returning sponsors from 2024 enjoy priority if they sign contracts by **November 15, 2024**. New sponsors will be placed on a waitlist and notified based on the order in which they express interest ([choeppner@ptac.org](mailto:choeppner@ptac.org)).

**Package Details:** PTAC offers Gold, Silver, and Bronze sponsorship packages, each with unique benefits, including booth selection, Technology Spotlights, and presentation slots.

**Booth Selection:** Sponsors with booths included can choose their location based on package priority and contract signing date.

**Event Components:** PTAC has approximately **40** booths, **15** Technology Spotlights, and for Gold sponsors up to **6** presentations available.

**Floorplan Release:** Expect the floorplan to be released in February or earlier, with prompt notification to sponsors.

**Contractual Obligations:** Sponsors are expected to fulfill all obligations outlined in the contract, including timely payments.

**Cancellation Policy:** Cancellations must be made in writing, with potential penalties for cancellations made after a specified deadline.

**Waitlist Process:** Sponsors expressing interest after November 15, 2024, will be placed on a waitlist and notified based on the order of their email and package.

**Limited Availability:** Sponsorship opportunities are limited and granted on a first-come, first-served basis.

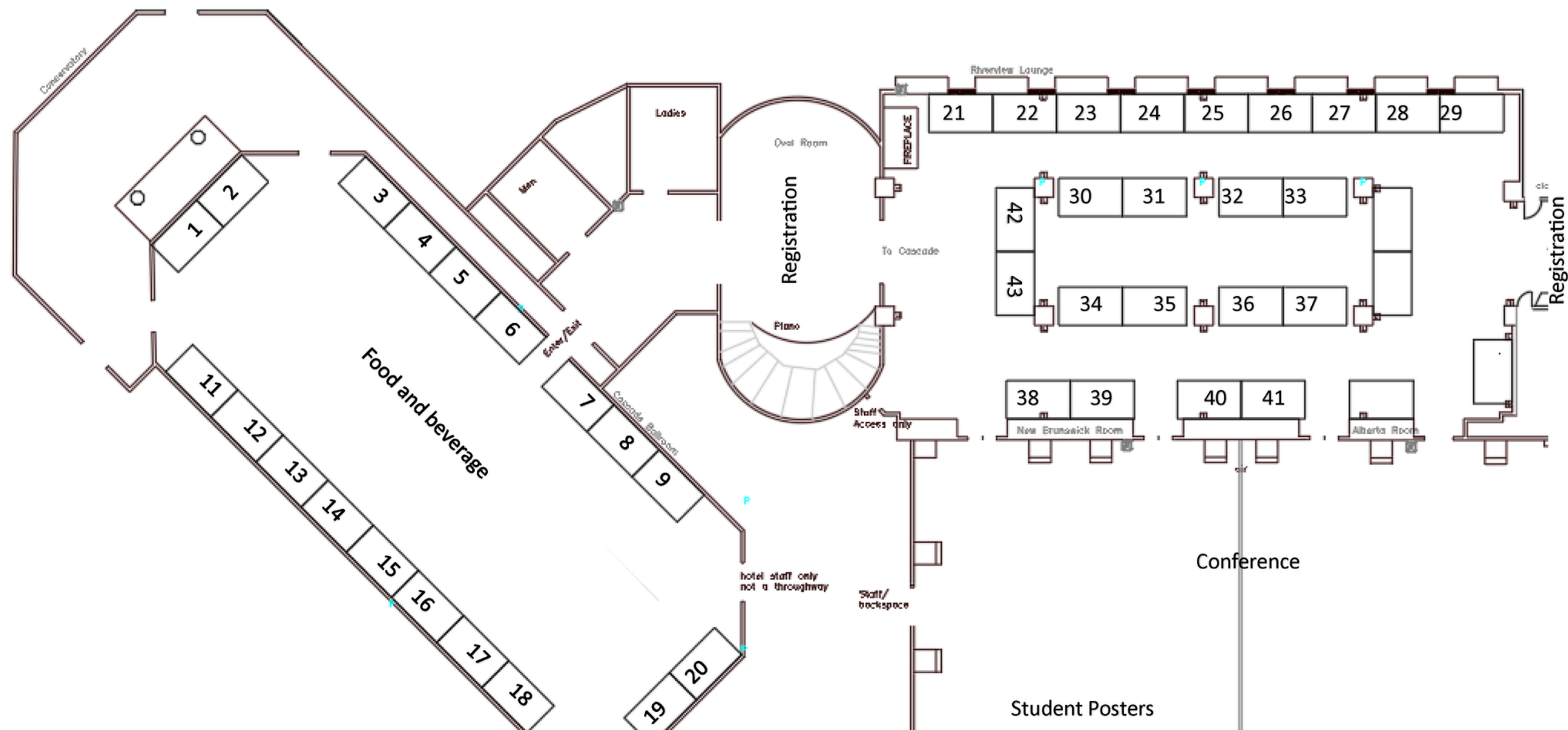
**Additional Information:** For more details on benefits, pricing, and inquiries, please get in touch with us directly.



# Floor Plan

## Methane Leadership Summit 2025

**DRAFT – Subject to Change**



Contact us to learn more about the  
**Methane Leadership Summit 2025**

**Trina Mellon**

President

**tall girl**

CONFERENCE PLANNING INC



**PTAC**

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