

Sponsorship & Exhibitor Opportunities

Fairmont Banff Springs Hotel, Banff, Alberta, Canada | April 14 & 15, 2026



PTAC RECHNOLOGY ALLIANCE CANADA METHANE LEADERSHIP SUMMIT

2026

• <u>Introduction</u>

PTAC-MLS 2026 Impact

• Sponsorship Opportunities

Terms & Conditions

Contact Us







CONTENTS



INTRODUCTION: PTAC-MLS 2026

Since 2018, the PTAC Methane Leadership Summit (PTAC-MLS) has grown into the go-to event for methane emissions reduction, attracting over 300 stakeholders from industry, government, and innovation sectors. The Summit is more than just a conference; it catalyzes action, bringing together producers, cleantech innovators, and policymakers to share insights, forge partnerships, and accelerate emissions solutions.

Get ready for PTAC-MLS 2026—bigger and more impactful than ever. Join industry leaders to shape the future of methane management in Canada and beyond. Sponsorship and exhibitor opportunities are limited, so contact us today. You won't want to miss it!

Through PTAC-MLS, we continue to lead by example

—demonstrating what's possible when industry comes together with purpose, innovation, and a unified vision for a lower-emissions future!









Canada's Leading Methane Events

From deep dives into methane regulations and carbon reduction strategies to discussions on policy, climate impacts, and global energy challenges, the momentum we're building is undeniable!



350+ Delegates from Across Canada, the USA and Globally



28+ Oil & Gas Producers Represented (20% of Attendees)



30+ Exhibitors, Including Tech Developers and Industry Associations



11 Panel Sessions With a Diverse and Knowledgeable Mix of Stakeholders



7+ Hours of Impactful Networking Opportunities Over 2 Powerful Days

Highlights:

- Top-tier programming on emerging tech, policy, and strategy
- Cross-sector collaboration driving real-world deployment
- High-level networking with leaders shaping Canada's emissions future





SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze	Exhibitor Booth	Networking Reception	Branded Hotel Keys	Lanyard with Sponsor Logo (Sponsor supplies the lanyards)	PENDING AVAILABLE Breakfast/Lunch Sponsorships (easel with logo - 2 by each buffet line + screens)	Networking Breaks Sponsorship (4 networking breaks that are 30 mins)
PTAC Member	\$12,000	\$10,000	\$8,500	\$4,000	\$2,900	\$7,000	\$4,800	\$3,000 SOLD OUT	\$4,800	\$4,000 SOLD OUT
Non-Member	\$16,000	\$14,000	\$12,000	\$6,000	\$5,000	\$10,000	\$7,000	\$6,000 SOLD OUT	\$7,000	\$6,000 SOLD OUT
Technology Spotlight/Fireside Chat/ Presentation (or possibly Panelist Spot)	15 min	5 min	5 min			5 min (before the reception)				
Logo Placement	Priority	Secondary	Tertiary	Event Guide Newsletter Website	Event Guide Newsletter Website	Event Guide Newsletter Website	Hotel Keys	Lanyards Name Tags Event Guide Newsletter Website	Event Guide Newsletter Website 2 easels with logo placed by each buffet line + screens	Event Guide Newsletter Website
Delegate Passes	5	4	3	2	1	2	1	1	1	1
Discount for Additional Delegate Passes	20%	20%	20%	20%	20%	20%	20%			
Exhibitor Table	Priority Table Size: 6'X2'	Secondary Table Size: 6'X2'	Tertiary Table Size: 6'X2'	Table Size: 6'X2'	Table: Cocktail table and 2 high top chairs	Table: Cocktail table and 2 high top chairs				
Event Guide - Digital	1 page overview	1 page overview	1/2 page overview			Yes		Yes	Yes	Yes
Social Media Number of LinkedIn Posts?		1 post of acknowledgement after signing the contract and leading up to the conference.								
Newsletter	1 featured article/interview in a Spring newsletter.	_								
Highlight	1	1	1			1				
Podcast (Optional) 20 mins	1 (Only 5 available)									
Extra	Cocktail table (Can be situated next to your booth or in a separate location TBD).									



TERMS & CONDITIONS

Priority Placement: Returning sponsors from 2025 enjoy priority if they sign contracts by **September 11, 2025.** New sponsors will be placed on a waitlist and notified based on the order in which they express interest (choeppner@ptac.org).

Package Details: PTAC offers Platinum, Gold, Silver, and Bronze sponsorship packages, each with unique benefits, including booth selection, Technology Spotlights, and presentation slots.

Booth Selection: Sponsors with booths included can choose their location based on package priority and contract signing date.

Event Components: PTAC has approximately **35** booths, **12** Technology Spotlights, and up to **5** presentations for Platinum sponsors.

Floorplan Release: Expect the floorplan to be released in February or earlier, with prompt notification to sponsors.

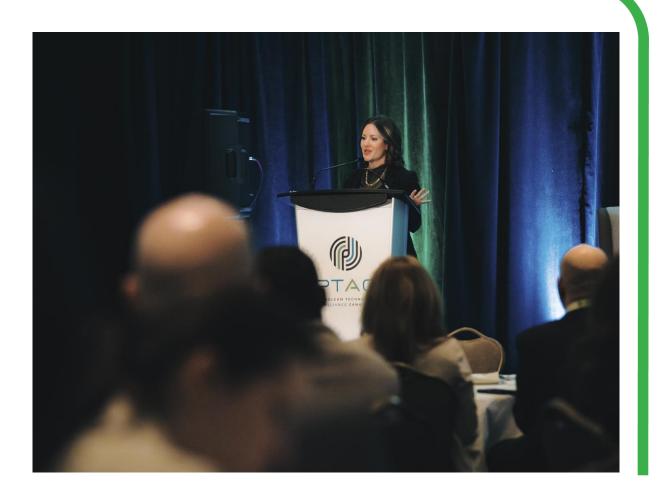
Contractual Obligations: Sponsors are expected to fulfill all obligations outlined in the contract, including timely payments.

Cancellation Policy: Cancellations must be made in writing, with potential penalties for cancellations made after a specified deadline.

Waitlist Process: Sponsors expressing interest before **September 11, 2025**, will be placed on a waitlist and notified based on the order of their email and package.

Limited Availability: Sponsorship opportunities are limited and granted on a first-come, first-served basis.

Additional Information: For more details on benefits, pricing, and inquiries, please contact us directly (choeppner@ptac.org).



CONTACT US





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2026

PETROLEUM
TECHNOLOGY
ALLIANCE
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THANK YOU!

