



2026-27 Membership Package





Membership Segmentation & Annual Pricing Schedule



Technology &
Service Providers,
Academia,
Government
Collaborators
& **Regulators**

Small | \$999

(1-24 Employees)

Medium | \$3,499

(25-499 Employees)

Large | \$9,499

(+500 Employees)



Midstream
Companies

\$15,000

Annual Membership Fee



Oil & Gas
Producers

Junior | \$12,500

<100k BOE/d

Medium | \$25,000

100k to 500k BOE/d

Major | \$32,000

<500k BOE/d



VCs, Banks &
Accounting
Institutions

\$3,000

Annual Membership Fee



Associations &
Ecosystem
Collaborators

Complimentary Relationship

Collaboration Agreements



General Benefits for All Segments



Collaborate. Influence. **Deliver Impact.**

..... **180+** MEMBER ORGANIZATIONS



Trusted Network

Organizations collaborating to solve shared challenges



Seat at the Table

Direct influence on research priorities and working groups



Reduced Risk

Share risk and accelerate innovation with trusted partners



More Impact per Dollar

Co-funded projects and leveraged government support



Early Insight

Access to pilots, field trials, and technical studies



Faster Time to Value

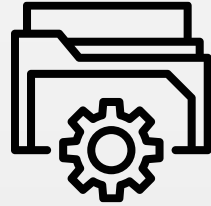
Move ideas to deployment more efficiently

**WHY PTAC
MEMBERSHIP
MATTERS**



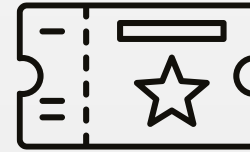
Practical Benefits of PTAC Membership

What members get, every year:



Knowledge & Assets

- PTAC research and project results
- Access to the **PTAC Technical Library**
- Reports, tools, and best practices
- PTAC resources and overall ecosystem



Engagement & Access

- Event discounts and sponsor priority
- PTAC Energy Table
- Digital Innovation Forum (**DIF**)
- Methane Leadership Summit (**PTAC-MLS**)
- Member-only invitations



Recognition & Community

- Participation in PTAC AGM and Awards
- Member recognition across PTAC channels
- Seasonal appreciation and networking
- Annual Report Spotlights

WHY PTAC
MEMBERSHIP
MATTERS



Specific Segment Benefits

Oil & Gas Producers & Midstream Companies

8 Core Benefits

Midstream Companies have access to the same benefits, tailored to their interests.



Consortia & Pilot Pathways

PTAC-led pathways that move ideas to aligned partners → pilots → action



Communities of Practice (CoPs)

Optional, PTAC-facilitated peer conversations on producer-identified topics such as methane, water, and reclamation



Targeted Matchmaking & Visibility

PTAC enables targeted producer-technology connections through introductions, SME pitches, and champion briefings



NEW Producer-Only PTAC Briefings

Invite-only semi-annual intel on regulatory signals and emerging innovation drivers



NEW Rapid Issue Response & Peer Problem-Solving

Producer-only roundtables to tackle emerging issues, with optional funded analysis



Regulatory Collaboration & Alignment

PTAC acts as a neutral convener to support clarity, shared understanding, and technology-driven collaboration between producers and regulators on emerging regulatory gaps



NEW Curated Producer Digest

Quarterly 1- pager: funding, trends, success stories, and what's coming next



PTAC Annual Impact Package (*Annual*)

A producer-ready **2-page ESG-style summary + PTAC Annual Report**

Technology & Service Providers

3 Core Benefits



Product–Market Fit & Producer Signal Intelligence

Insight-driven | Non-sales

High-level insight into real producer needs, innovation priorities, and adoption readiness + early signals on emerging themes and selective opportunities for briefings, pilots, and field trials



Credible Pathway to Deployment

PTAC as pathway builder not funder or vendor

A clearer route from demo → pilot → commercial reference, with guidance on readiness, producer decision criteria, and connections to aligned pilot hosts, consortia, and validation partners



NEW Earned Visibility & Market Readiness

Visibility based on relevance and readiness

Participation in PTAC briefings, events, outcome-focused case studies, **PTAC COMPASS** catalogue inclusion, logo placement on PTAC website/materials, and strategic guidance on positioning, alignment, and funding competitiveness

Government Collaborators & Regulators

7 Core Benefits



Support Aligned to Government Mandates

- Helping advance policy, innovation, and ecosystem goals through PTAC's neutral, practical industry lens



NEW Neutral Producer-Perspective Intelligence

- Candid, signal-level insights – not sales pitches – to inform decisions



NEW 1:1 Quarterly Touchpoints

- Relationship-driven updates preferred by government over group sessions



Policy & Program Design Input

- Quick, grounded feedback to test program fit, market needs, and regulatory impacts



NEW Recognition & Visibility

- Logo placement on PTAC Website/materials, public acknowledgement and optional “impact snapshot” showing how your support advanced innovation



Staff Recognition Opportunities

- On-stage AGM recognition is high value for organizations with limited internal recognition channels



Trade & Mission Support Content

- Stories, case studies, and tech insights to help promote Alberta & Canada's innovation and competitiveness abroad

Learning & Research Institutions

5 Core Benefits



NEW Industry Challenge Briefs

- Clear, accessible summaries of real industry problems
- Helps researchers target high-impact, high-relevance proposals



Pathway-to-Adoption Support

- Practical implementation notes and applied guidance
- PTAC convenes partners, builds consortia, and structures scope/governance



NEW Student & Postdoc Talent Pipeline

- Streamlined placements: internships, research projects, applied engagement
- Direct connection to industry-driven innovation



Research-to-Commercialization Support

- Connect promising research to partners, pilots, and spin-out pathways
- Complements tech-transfer offices with PTAC's industry ecosystem reach



NEW Amplification of Student Opportunities

- Promote competitions, events, and showcases through academic channels
- Boost visibility, participation, and student-industry engagement

VCs, Banks & Accounting Institutions

3 Core Benefits



Strengthen the SME & Innovation Pipeline

- Support a stronger, higher-quality flow of emerging companies
- PTAC ecosystem helps mature SMEs into investment-ready innovators
- Membership signals commitment to growing a robust, credible innovation landscape



NEW Event Access & Member-Only Advantages

- Discounts on PTAC events, workshops and briefings
- Speaking and participation opportunities to showcase expertise
- Case-study features highlighting real-world applications and outcomes



NEW Brand Visibility & Innovation Leadership

- Logo exchange and recognition across PTAC platforms
- Association with a trusted, industry-connected innovation ecosystem
- Position your organization as an enabler for real-world innovation

Associations & Ecosystem Collaborators

3 Core Benefits



Strengthen the SME & Innovation Pipeline

- Support a stronger, higher-quality flow of emerging companies
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NEW Event Access & Member-Only Advantages – Agreement Based

- Discounts on PTAC events, workshops and briefings
- Speaking and participation opportunities to showcase expertise
- Case-study features highlighting real-world applications and outcomes



Brand Visibility & Innovation Leadership

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AUPRF Contributors

5 Core Benefits



Exclusive Access to the AUPRF Portfolio

- Direct visibility into ~30+ active projects each year
- Full access to AUPRF Technical Library and research outputs
- Early insight into emerging solutions and priority areas



Committee Participation

- Producer committee roles
- Shape priorities, guide project selection and influence portfolio direction



NEW The AUPRF Digest

- Semi-annual & ad-hoc updates focused solely on AUPRF content
- Clear line of sight into gaps, priorities, project direction, and levy-to-outcome pathways



AUPRF Impact Package (Annual)

- **NEW** Producer-ready, ESG-style 2-pager summarizing results and outcomes
- AUPRF Annual Report delivered directly to each AUPRF Champion
- Supports internal reporting, board updates, and stakeholder communications



NEW Contributor Recognition

- Invitations to AUPRF-exclusive events (e.g., AUPRFest) to celebrate progress, connect with peers, and spotlight contributor leadership

PTAC & AUPRF for Producers



Why Both Matter

PTAC

- ✓ Agile, customized innovation
- ✓ Cross-sector collaboration
- ✓ Nimble, targeted solutions

Alberta Upstream Petroleum Research Fund

- ✓ Producer-governed research
- ✓ Sector-wide coordination
- ✓ Long-term, scaled impact



Together: Immediate innovation + long-term strategic advantages



PTAC Members & Ecosystem Partners

Oil & Gas Producers & Midstream Companies



Government Collaborators, Regulators & Associations



Technology & Service Providers



Plus, over 100 more PTAC members!

CONTACT US



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